



## Welcome to GROWING MINDS

We are an independent publishing company with a mission to bring the best educational resources to children in the United States and around the world.

Through our English with Muzzy, young students can realize learning English is fun and exciting. MUZZY, created by the BBC™, has given millions of children worldwide, an early start on a second language.



## English *with* MUZZY®

- ✓ Join the world-famous BBC™ character Muzzy on his journey to learn English.
- ✓ 6-level English Language Acquisition Program.
- ✓ Components:
  - Student Books
  - Activity Books
  - Teacher's Guides
  - Video Storybooks
  - Interactive Student Books
  - Readers
  - Add on Readers
  - Apps



## English *with* MUZZY®



2022



# English *with* MUZZY®



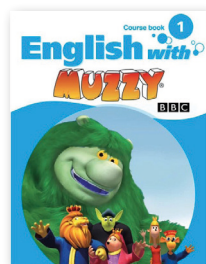
- ✓ 6-level English Language Acquisition course designed to be used in class in a 3-5 hour per week setting.
- ✓ English with Muzzy is designed for students ages 6-12.
- ✓ Engaging video from the BBC™ provides Language input as students watch and enjoy Muzzy and his friend's adventures in Gondoland.
- ✓ A Fresh approach to Language Learning provides all the elements students need to generate basic English communication.
- ✓ Controlled practice and careful scaffolding give students the confidence they need from the earliest stages of Language Learning.
- ✓ Follows international standards, such as the Common European Framework.
- ✓ Prepares students For Cambridge Assessment™ Young Learners Exams.
- ✓ Includes CLIL and STEM content.

## FOR ALL LEVELS (LEVEL 1 - LEVEL 6)

STUDENT BOOK  
ACTIVITY BOOK  
TEACHER'S GUIDE  
VIDEO STORYBOOK  
INTERACTIVE STUDENT BOOK  
TWO READERS



## Student Book



- ✓ The Student Book has a structured, consistent approach.
- ✓ Every Student Book follows the same highly predictable pattern in each unit.
- ✓ Subsequent unit formats will utilize this pattern with gradually greater adaptation and flexibility, pulling from the pattern's menu of structure options.
- ✓ This approach is designed to ensure that each structural format combination most effectively teaches the specific Lesson's content objectives.

## Teacher's Guide



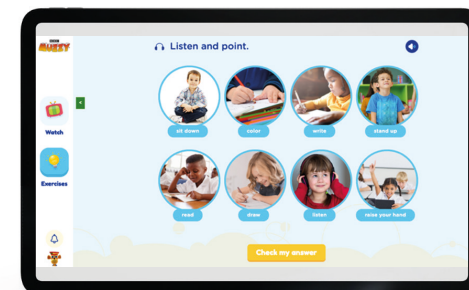
- ✓ Accessible Teacher's Guide follows a clear and cohesive Presentation, Practice, Production approach.
- ✓ Each lesson begins with a clear explanation of the methodology to best conduct each activity.
- ✓ Guides include additional explanation of key points for the teacher, adding value as embedded professional development.

## Activity Book



- ✓ This component may be a global book filled with natural extension activities from the Student Book, or it could become an extension product.
- ✓ A syllabus-specific book helps ensure the Scope & Sequence of a particular ministry/school is followed: e.g. teaching the question forms and negatives for verb «to be» in Lesson 1 and other verbs after Lesson 4.

## INTERACTIVE STUDENT BOOK



- ✓ Allows students to complete the activities in the Student Book on a tablet or computer.

## READERS



- ✓ 2 levelled Readers per level (12 Readers in total).
- ✓ Each story comes with a song accessible from all devices with a QR code.

## VIDEO STORYBOOK



- ✓ 1 Video Storybook per level.
- ✓ It contains all the videos introduced in each unit in a comic book format.
- ✓ The Video Storybook allows the children to read the story of Muzzy and his friends' adventures in Gondoland.